

ALCIS

INSTITUTIONAL CATALOGUE

BE THE GAME

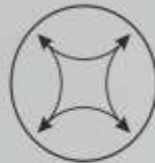
A COLLECTION FOR THE PLAYERS



LIGHTWEIGHT



BREATHABLE



STRETCHABLE



THE BRAND

Alcis is an authentic sportswear brand. This brand was born to celebrate uniqueness and authenticity when it comes to performance and sports. We are loyal to newness and modernity, for the people, by the people who believe in celebrating fitness and sports. Alcis has been chiseled with a belief that raced ahead to become a global youth lingo, belief in a breed which believes that "SWEAT IS SEXY"

It's a breed that believes, fitness packed with strength, speed and endurance is kickass. This brand offer fitness wear, which is an electrifying mix of technology and fashion, both for men and women. it's portfolio spread across the categories like-running, training, yoga, core, racquet sports. Alcis highlights the fitness factor and bridges the gap between high-end and affordable without compromising with the quality of the basic amenities. it's a brand that largely uses autogenesis amenities from yarn to processing. Alcis is for youth, yet for all. Classic in its ways, tough for the trainer and accelerator for the runner.

> POWER

The power to drive the brand.
The most essential of all energy.

> PERFORMANCE

Performance is the measure to success.
Play to perform.

> PERFECTION

Perfection shows your devotion to make
That one perfect product which you are proud of.



BE THE
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RECYCLED

"Green" version of polyester & environment friendly textiles, a really quality fabric, breathable, lightweight & hardwearing.



ANTI STATIX

Antistatic finish increases the conductivity of fiber surface (equivalent to lowering the surface resistivity and reducing frictional forces through lubrication).



STRETCH X

Alcis Stretch X technology gives extra stretch to the garment by adding extensive spandex at the yarn level. add comfort and non-resistance to exercise.



DRYTECH +

Drytech+ technology keeps you cool and dry with and allows garment to breathe whilst wicking moisture away from the body in addition, the quick dry properties created by the natural microclimate of the garment help reduce post exercise chill, making the burnout last longer



AIRVENT X

Strategic Air flow in the product to keep you dry and perform better & wicking technology a fabrics allows water vapor to diffuse through fabric and still prevent the water penetration of liquid water instantly.



360 REFLECTIVE

Reflectivity all around is a combo of reflective trims on garment, which helps the runner reflect light in 360 degrees.



LIGHT X

Light-X is the combination of fabric, trim and construction to make the garment light, feels like you are wearing nothing at all.



ANTI ODOUR

Antiodour technology neutralizes body odour and protects from odour causing microbes, delivering unparalleled, long lasting freshness.



SOIL RELEASE

The finish that allow stains to leave the fabric faster & makes fabric cleanable without significant loss of soil release properties.



SOFT TOUCH

The finish leaves the fabric with a soft hand and reduces static cling.



ANTI-UV

Special agents in the fabric provide integrated UV protection, preventing the sun's harmful UV-A & UV-B rays from penetrating the garment and damaging the skin.



Alcis Victory Polo | 60% Cotton 40% Poly Pique

M.R.P - Rs.1399.00 | Colour - Royal Blue | Dark Grey

Sizes - XS / S / M / L / XL / XXL / 3XL

**BE THE
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Alcis Victory Polo | 60% Cotton 40% Poly Pique

M.R.P - Rs.1399.00 | Colour - Yellow | Red

Sizes - XS / S / M / L / XL / XXL / 3XL

**BE THE
GAME**



Alcis Victory Polo | 60% Cotton 40% Poly Pique

M.R.P - Rs.1399.00 | Colour - Black | Navy Blue | White

Sizes - XS / S / M / L / XL / XXL / 3XL

**BE THE
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Bonded Fleece			
Size	Length	Chest(Cms)	Chest(Inch)
XS	27	94	38
S	28	100	39
M	28	106	40
L	29	112	42
XL	30	118	44
XXL	31	124	46
3XL	31	130	48

T-Shirt			
Size	Length	Chest(Cms)	Chest(Inch)
XS	27	94	38
S	28	100	39
M	28	106	40
L	29	112	42
XL	30	118	44
XXL	31	124	46
3XL	31	130	48

Jacket			
Size	Length	Chest(Cms)	Chest(Inch)
XS	27	102	38
S	28	108	39
M	28	114	40
L	29	120	42
XL	30	126	44
XXL	31	132	46
3XL	31	138	48

Mesaurement Chart





THANK YOU!

